



3 November 2011

Last Chance to Vote Uluru as New7Wonder of Nature

Territorians have seven days to vote for Uluru to become one of the New7Wonders of Nature with the competition closing on the 11 November 2011.

Uluru is one of 28 finalists in the competition designed to promote travel to natural landmarks all over the world and encourage individuals to consider how their actions impact on the environment for years to come. The only other Australian entrant is the Great Barrier Reef.

Tourism Minister, Malarndirri McCarthy encouraged all Territorians to cast their vote for Uluru in the time remaining.

“Uluru is one of Australia’s major icons and the New7Wonders of Nature campaign is a great opportunity for Territorians to get behind Uluru and tell the world how unique it is,” she said.

“Uluru is up against some stiff competition, with the Grand Canyon, the Amazon and many other landmarks with a high population base also included in the final 28 – so the vote of every Territorian counts!

“Thousands of people from all over the world who visit the landmark each year are in awe of the changing colours of the landscape and want to learn more about the rich culture of the Anangu traditional owners,” she said.

Paul Simon urged Oprah Winfrey to visit Uluru during her Ultimate Australian Adventure last year, saying Uluru is not to be missed. During her time in the Red Centre Ms Winfrey said, “I think the word awesome applies... it strikes awe in your soul when you see it.”

Votes for Uluru to be included in the New 7 Wonders of Nature can be registered at www.new7wonders.com/uluru.

Standing 342 metres high and 13 kilometres wide, Uluru is World Heritage Listed for both its natural and cultural values.

As part of the Government’s 2030 target of expanding the Territory’s tourism industry Tourism Minister, Malarndirri McCarthy has led a global campaign to encourage individuals across the world to register their vote for Uluru.

High definition video for broadcasting is available on request.

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